

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

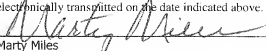
In re Applicant:	Jonathan E. Lowthert et al.	§	Art Unit:	2623
		§		
Serial No.:	09/766,133	§	Examiner:	Usha Raman
		§		
Filed:	January 19, 2001	§	Docket No.:	BKA.0011US
		§		
Title:	Content With Advertisement	§	Conf. No.	9485
	Information Segment	§		
		§	Cust. No.:	21906

Mail Stop **Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION**

Dear Sir:

In response to the office action mailed September 07, 2011, please amend the above-referenced patent application as follows:

Date of Deposit: 11-30-11  
I hereby certify that this correspondence is being  
electronically transmitted on the date indicated above.  
  
Marty Miles